



**The MasterCard
Foundation**

Working with The MasterCard Foundation

**Global Youth Economic Opportunities Conference
Plenary: How Can You Partner With Funders?
Washington D.C.**



Who We Are

- Small and highly entrepreneurial team with a results-oriented approach to philanthropy.
- Value, fresh thinking and promote active learning.
- Program areas: Youth Learning and Microfinance.
- Global programs with specific focus on Sub-Saharan Africa.
- Established by MasterCard Worldwide in 2006.
- Independent, private foundation with over \$5 billion in assets.

Our Vision: Opportunity for all to learn and prosper

Our Values: Achieve, Innovate and Collaborate



Our Program Strategies

Microfinance

- Scale access in Africa
- Pioneer youth-inclusive access
- Increase transparency

Youth Learning

- Scale access to education in Sub-Saharan Africa
- Develop skills of out-of-school youth
- Connect youth to jobs

The Microfinance-Youth Learning Nexus

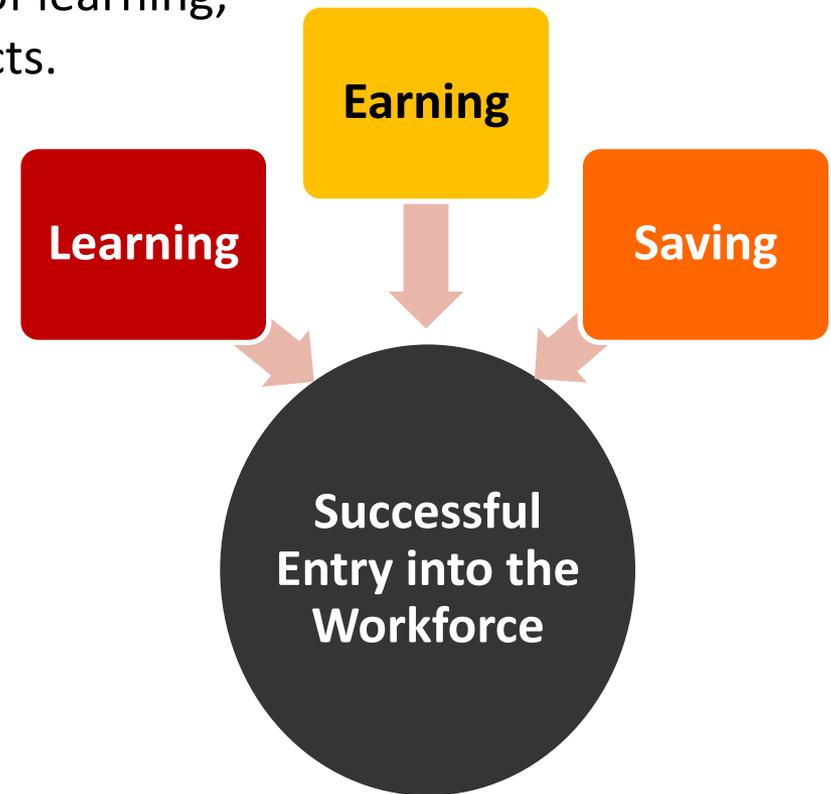
Employment, Entrepreneurship and Financial Inclusion
for Young People



Integrating Programs for Young People

Microfinance-Youth Learning Nexus

Program models that combine elements of learning, earning and savings pedagogy and products.





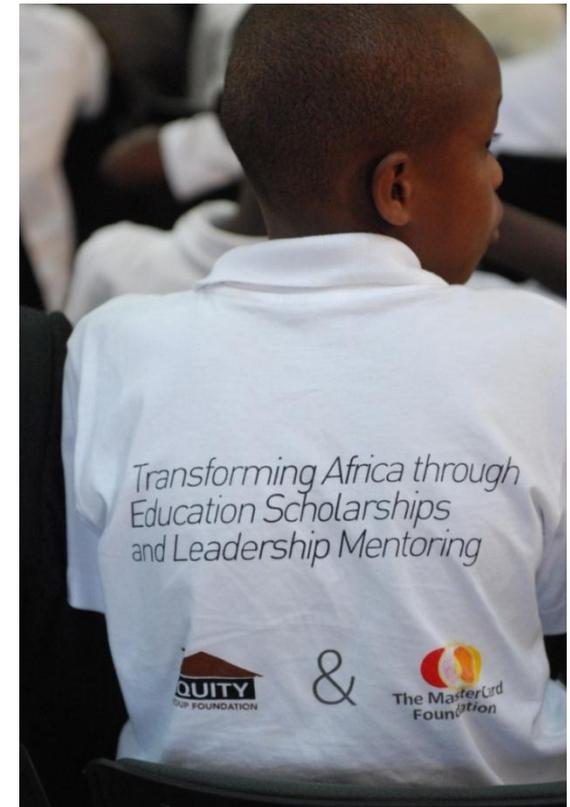
Educating and Developing Young People

Our Goal

- Preparing young people to enter the workforce, engage in the economy and lead change in their communities.

What We Hope to Achieve

- Enable financial institutions to include and serve young people.
- Provide young clients with relevant financial education.
- Educate a new generation of learners and leaders.
- Develop new models of employment and entrepreneurship.
- Engage young people in design and delivery of these programs.





Learn, Earn and Save Projects

- **Fundacion Paraguaya** – *Tanzania*;
Establish and demonstrate a financially self-supporting secondary school model.
- **Swisscontact**– *Uganda, Tanzania*;
Expand a non-formal skills training model for out-of-school youth.
- **CAP Foundation**- *Kenya*;
Transform technical and vocational training systems.

University of Minnesota

Develop a common evaluation framework across programs to track learning, earning and savings behaviours.



How We Work

Building Robust Programs and Partnerships

- Do not accept unsolicited proposals.
- Co-design programs with potential partners.
- Collaborate on programs and support innovation.
- Scale what works.
- Conduct in-depth due diligence.
- Tranche grants based on performance and results.
- Disseminate and share learnings.
- Advance knowledge and best practices.
- Average grant size: \$8M.

Moving Forward

Strategic and Funding Priorities:

- Expand our Youth Financial Inclusion initiatives.
- Enable young people to secure decent work in growth sectors.
- Deepen the understanding of effective youth employment programs and policies.
- Develop knowledge and savings practices tailored to young people.
- Train the next generation of entrepreneurs and small business owners in Africa.
- Continue to explore innovative models that have the potential to impact the lives of young people such as mobile technology and e-learning.