

ABOUT SUGECO

Global Youth Summit

28th to 30th

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Presented By:

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Sokoine University Graduate Entrepreneurs Cooperative (SUGECO)

Morogoro, Tanzania



SUGECO

- A cooperative founded in 2011 by 40 founder members undergraduate & post graduate students
- University graduates to become less of job seekers but more of job creators
- Today SUGECO has 480 Members



MISSION & VISION

Vision

To create future generations of successful businesspersons who transform our culture to value entrepreneurship and help to create a vibrant private economy.

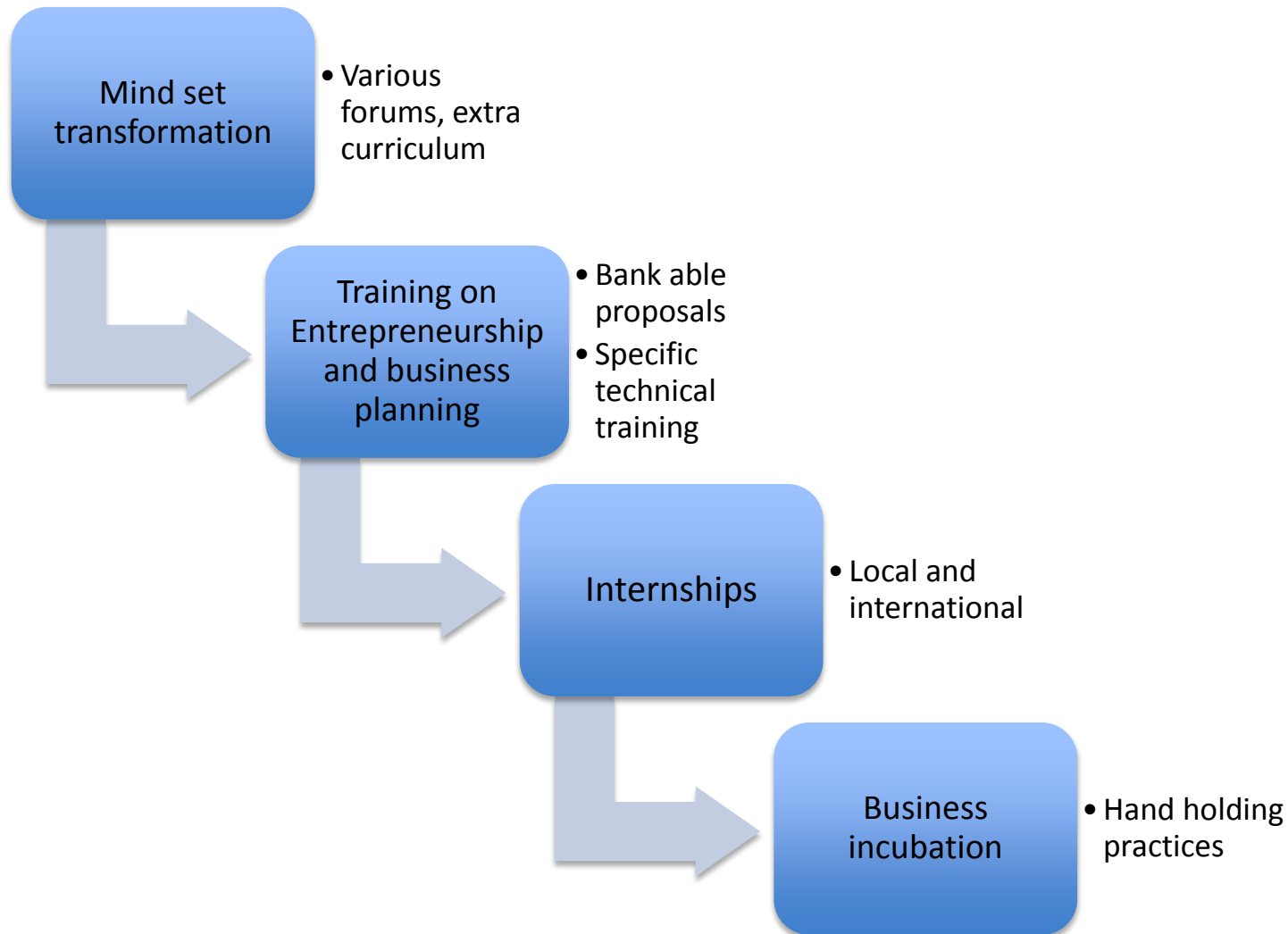
Mission

To prepare, enable, and support knowledge-intensive, innovative entrepreneurs as they build successful businesses along agricultural and agribusiness value chains throughout Tanzania.





DEVELOPING INCUBATION PROCESS



SUGECO: Hand-holding Practices

- Access to land
- Access to financial services
- Action research & product development
- Laboratory services
- Business kick start (coordinating production & marketing)
- Engaging in agribusiness value chains development
- Mentorship & business coaching
- Establishing and running enterprise demos



Incubation Activities



SUGECO APPROACH

- SUGECO use an action research approach
- It applies life-long-learning models
- Uses good published research recommendations, well-established economic principles and models
- Wide scale experiments in all processes from mind set transformation to incubation
- Wide experimentation in various community settings and value chains

Expected Outcome

Well-developed and fully promoted institutional setup to support youth to develop enterprises--thus creating jobs and the overall development of the agribusiness sector.