

source trust
sustainability in action

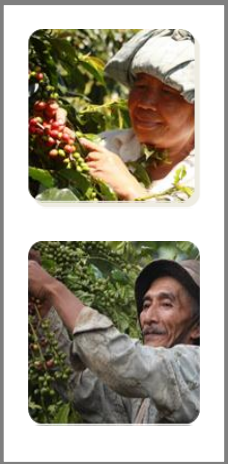


Source Trust: Improving Crop Yields and Quality

Source Trust is a not-for-profit organisation set up to help farmers improve their livelihoods through better crop yields and quality, achieved through sustainable farming practices.

Our Context - From farming community to end customer

Direct relationship with the farming communities supplying the cocoa or coffee beans



Providing the farming community with direct access to market for their traceable cocoa or coffee beans.



Providing the farming community with farmer training on good agricultural and business practices, as well as projects to address community need.

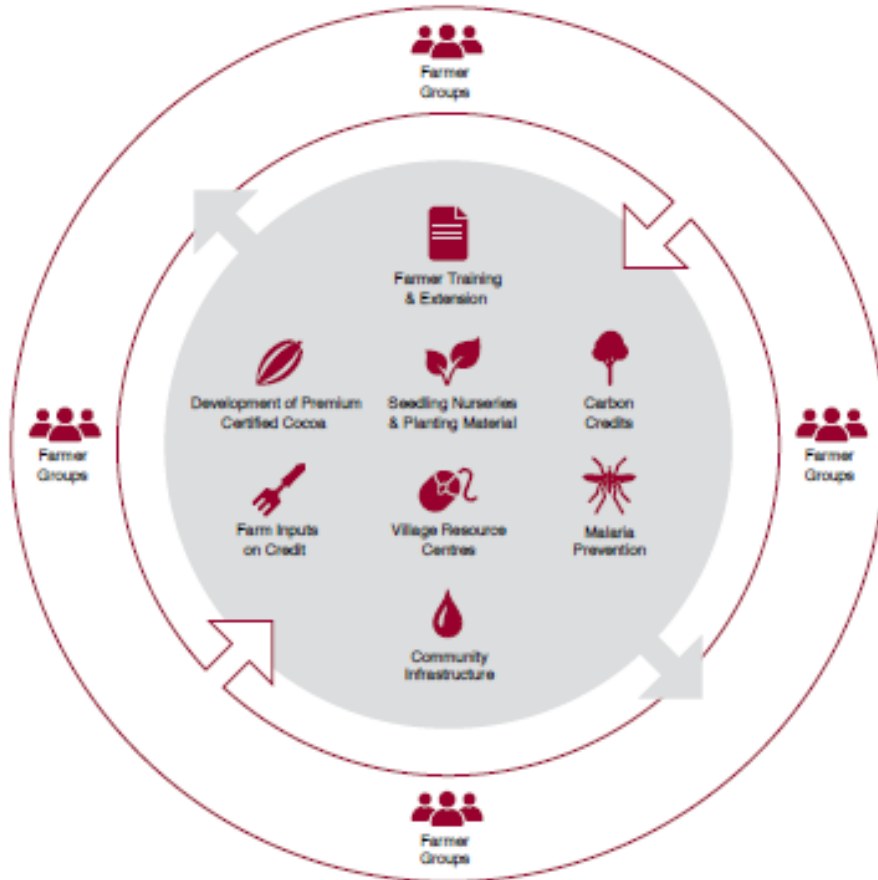


Providing detailed farm data to allow Source Trust to train farmers to more effectively manage their farms as businesses, by combining farm data with the knowledge and skills gained through Source Trust farmer training.



End Customer

Source Trust Model: West Africa Cocoa Example



Source Trust Goals

- ✓ Efficient farmers producing better **quality** cocoa and higher **yields**
- ✓ Achievement of best possible cocoa **prices** for farmers
- ✓ Farmers **well trained** in Good Agricultural, Environmental and Social Practices
- ✓ **Entrepreneurial** farmers
- ✓ Increased **business awareness** in farmers
- ✓ Farmers by **choice**
- ✓ Long term **sustainable cocoa production**

Farmer Training is always central to the Source Trust project model. All other projects within each country model are based on local needs assessment by our in-country teams.