

THE GLOBAL OPPORTUNITY YOUTH INITIATIVE (GOYI)



Opportunity Youth Leadership & Community-Based, Cross-Sector Collaboration

October 3, 2019

A critical moment to tackle youth unemployment



SDG8: *"Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all"*...with several specific target indicators focused on youth.



Increasing Pressure

- "Peak youth" -1.8 billion strong global youth population (and growing!)
- Climate change, conflict and urbanization
- Changing nature of work in the form of automation and digitization

Limited scalable solutions

- Existing efforts reach a tiny fraction of total need
- Field is fragmented
- No "silver bullet"
- Young people are not partners in solution development
- Business case not well defined – unclear ROI
- Lack of local data – evidence base underdeveloped

350 million youth are not connected to education, training or formal jobs

Vision and partners

Vision

Global opportunity youth have access to **dignified, productive, and sustainable** entrepreneurship and employment pathways

Mission & goals

Partner with communities to catalyze **place-based systems shifts** to directly create access to **250,000 youth economic opportunities** for opportunity youth

Co-design Partners

- Government (federal/state/local)
- Youth
- NGOs and civil society groups
- Employers and industry associations
- Private and community foundations, CSR activities

6 Strategic Pillars to drive community-wide impact

1 Place-based Collaboration

- Partner with community leaders to establish collaborative infrastructure
- Provide a methodology and resources to co-design a 5-year program of work

2 Call To Action

- Jointly lead a global campaign to raise awareness, increase investment and establish an asset-based narrative

3 Learning Agenda

- Host communities of practice to promote practitioner knowledge sharing and innovation
- Disseminate research, evidence and best practices

4 Youth Voice & Solutions

- Engage OY in design and execution of solutions and in leading community and global change efforts.

5 Funding Mobilization

- Mobilize global and local funders and diverse funding sources; grants, impact investing, innovative finance e.g. SIBs
- Support communities to build a compelling business case for investment

6 Data & Digital Platforms

- Build community capacity to adopt data-driven approaches to problem analysis and programming
- Accelerate digital platforms that have potential to shift outcomes at mass

Co-designing place-based solutions – a 4 step approach



- Build on what exists and ensure approach is locally driven
- “Bottom-up” inclusive approach
- Youth engaged at every step

The Aspen Forum for Community Solutions OY Forum

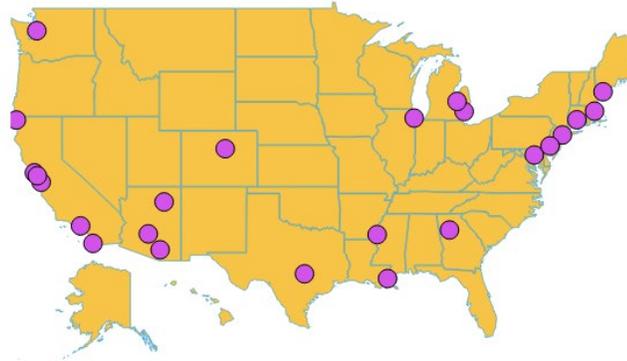
A network of **30 rural and urban collaboratives** that work on creating systems-wide and community level changes to achieve better outcomes in education and employment for **4.9 M opportunity youth** in The United States.

Approach

- Build and strengthen collaborative infrastructure
- Diverse multi-stakeholder commitment
- Instigate and sustain collective action
- Youth as an asset

Results

- Youth leadership
- Policy change
- Nearly 100,000 directly reached
- +110 M in private and public funds mobilized



Community selection and activation process

Selection Criteria

1. Need: high # and % of under/unemployment youth
2. System readiness
3. Critical stakeholders
4. Outsized impact – location has broader influence

Pathways

Round 1 activation

First half of 2019

Round 2 activation

Up to 3 in Second half of 2019 or 2020

Communities

1. Bogota, Colombia
2. Mombasa, Kenya
3. Pune, India
4. Brazil
5. Rural Community, India
6. South Africa
7. Mexico
8. Jordan

Youth Voice in GOYI

“Nothing About Us Without Us”

Joel Miranda
YouthBuild International



● THE GLOBAL OPPORTUNITY YOUTH CONVENING (GOYC)

The Hive at Spring Point
Philadelphia, PA
December 2-8, 2018

Brazil

Canada

Colombia

Haiti

El Salvador

India

Jordan

Kenya

Mexico

R.S.A.

U.K.

U.S.A



- Share challenges and Opportunities related to youth employment and youth leadership
- Discuss young people's ideas about solutions, strategies, and supports needed
- Engage youth on a set of questions related to GOYI strategy, approach, program, and outcomes
- Forge relationships between and among the youth delegates, laying the groundwork for a permanent OY global network
- Mobilize interest, capabilities, and commitment of allies in the GOYI and the role of youth shaping and leading the GOYI
- Discuss how engagement strategies in GOYI target countries/cities will be guided and supported by local youth convening/organizing efforts
- Test the vision, rationale, desired outcomes of a prospective 2020 Global Youth Summit

● OPPORTUNITY YOUTH KNOW HOW THEY WANT TO BE ENGAGED

GOYI Youth Voice Action Agenda

06

Build Capacity

Provide training and coaching to strengthen the capacity of backbone organizations to lead the youth voice agenda into the future.



01

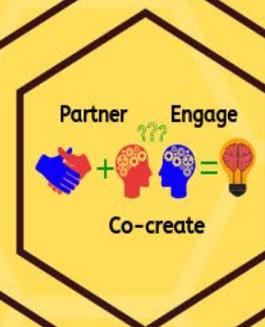
Organize, Train, Inform

Local Youth advisory boards contribute to local planning processes from start to finish

05

Virtual Exchange

A virtual exchange platform will support a growing number of OY who are engaged on the core GOYI priorities.



02

Engage Peer Groups

Young people conduct focus groups and interviews with their peers, to inform the planning processes.



04

Global OY Exchanges

Country based youth advisory groups are linked to youth delegates from other GOYI countries—through in person and virtual exchanges.



03

Peer Group Convening

Young people are trained to carry out action research with their peers, and lead the organization and facilitation of country-based youth convenings.

