



Financial Empowerment: A Role for Everyone

Global Youth Economic Opportunities Summit

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Danielle Hopkins

Why: Objectives of Scoping Activity

- Map existing financial education initiatives
- Define & prioritize target group (s)
- Identify & prioritize financial education content for target group (s)
- Identify & prioritize appropriate delivery channels for target group (s)
- Identify opportunities, challenges & capacity to implement strategy
- Identify coordinating mechanism

Who: Target Group

Segment	Sub-Segment
Children 5 to 13 years	Primary School
	Out-of-school
Youth 14 to 29 years	Secondary School
	Tertiary School
	Out-of-School
	MSMEs
Adults 30 to 65 years	Urban <ul style="list-style-type: none">• MSMEs• Women
	Rural <ul style="list-style-type: none">• Farmers• Women

Who: Enabling Environment

- Existing Financial Education Initiatives & Entrepreneurship Programmes
- Existing Infrastructure and Capacity of Stakeholders
- Policy Context

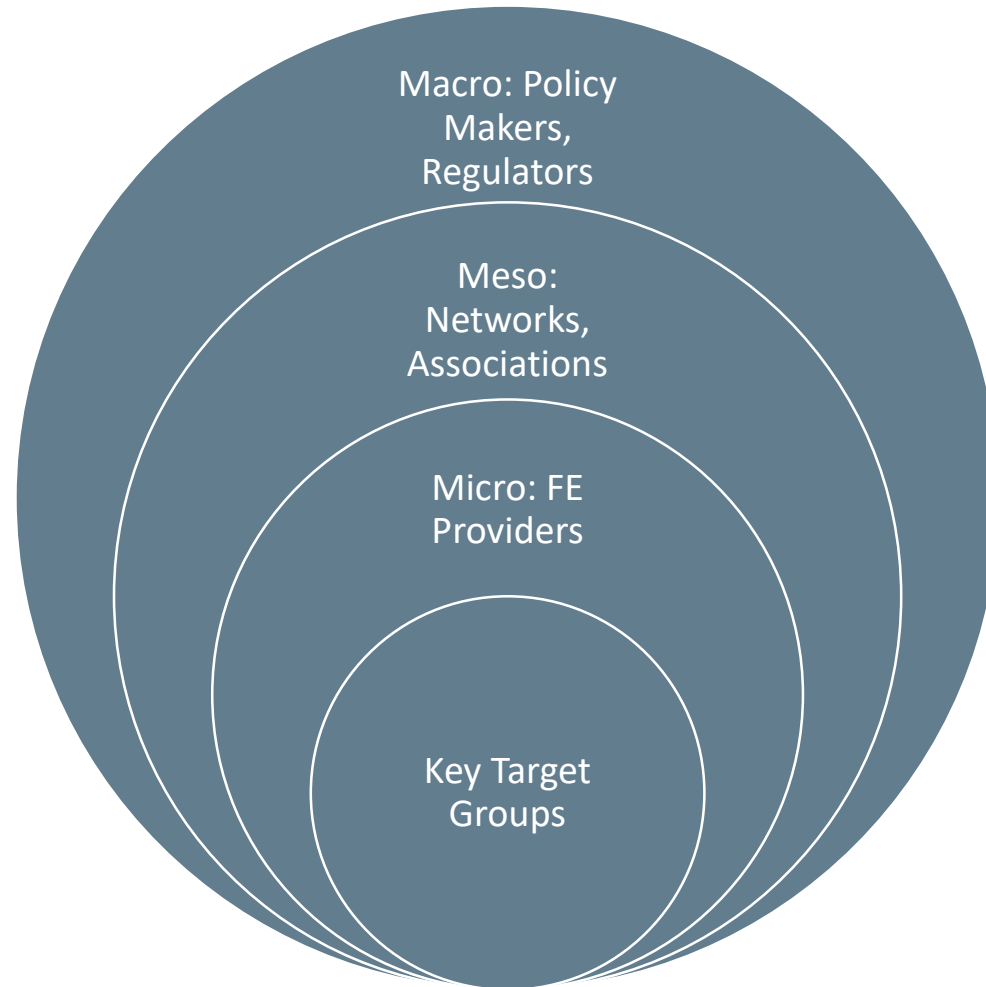
Who: Existing Infrastructure

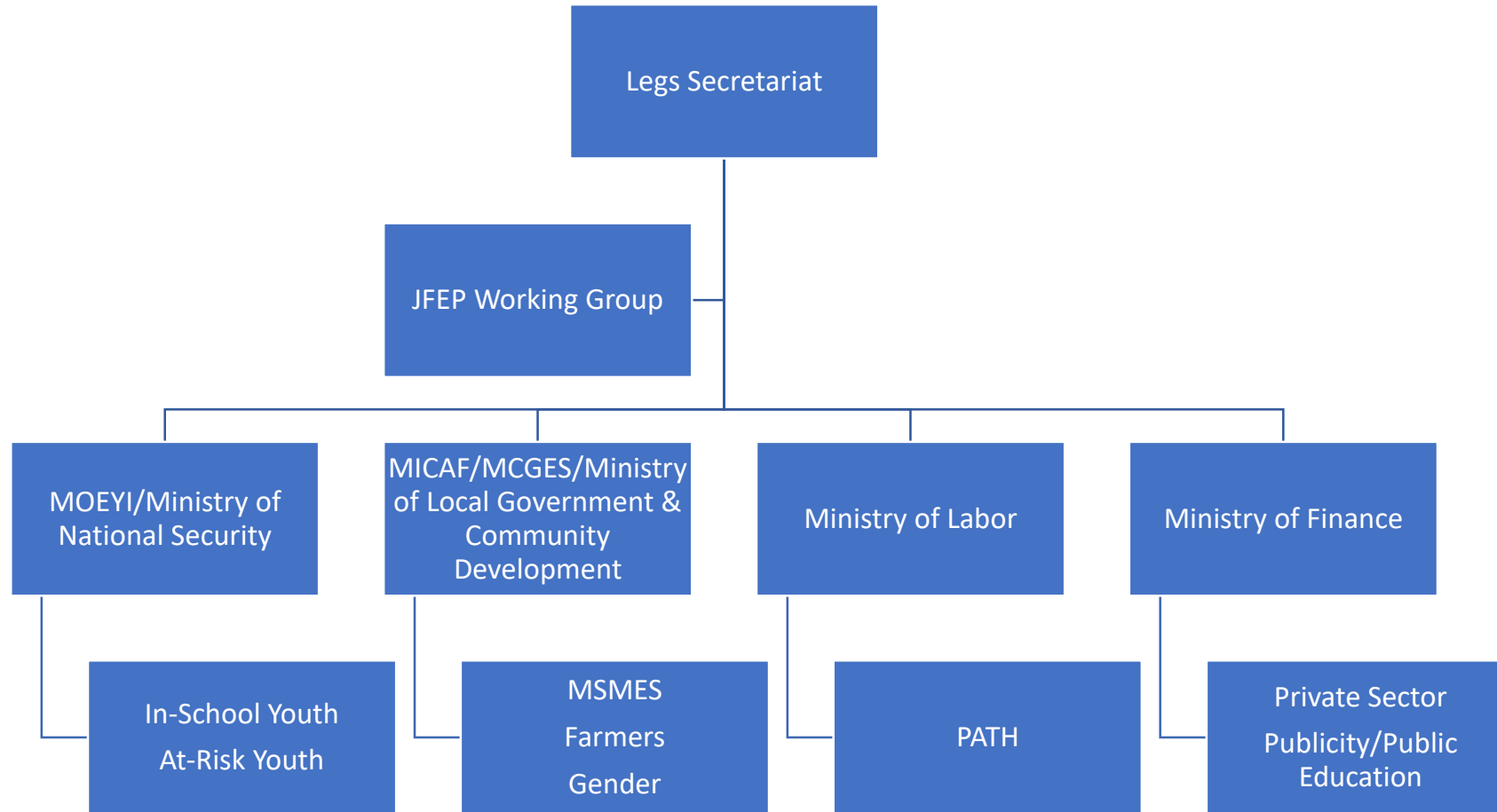
Macro (Regulators)	Meso (Support Services)	Micro (Providers)
Funding (Ministries, BoJ)	Funding (JCCUL)	Programmes , summer camps and schools for at-risk girls and boys (YMCA, YWCA, Red Cross, JCF, WCJF)
Existing network of youth facilitators and community liaison officers (MOEYI, MCGES)	Existing training programmes for teachers supported by education officers (JTC)	Existing network of adult facilitators and youth facilitators (JA, Red Cross, Rise LIFE, JCF, 4H)
Existing training programmes (e.g. life skills, entrepreneurship) for youth (LEGS, HOPE, 'We Transform', CAP)	Existing training programs for parents and parent mentors (NPSC, NPTAJ)	Existing training programs or classes for youth (Girl Guides, 4-H Club, Combined Cadet Forces, JA, JCF, NSSC, JBDC, ILE, CCF)
Existing Materials, Network & Partnerships	Existing Materials, Network & Partnerships	Existing Materials, Network & Partnerships
Technical Expertise: Design of Key Messages (CAC, FSC, JDIC)	Existing Training Programmes for MSMEs (JBDC, ILE)	Existing relationships & profiling of communities (SDC, CSJP)
Outreach: consumer & financial education (BoJ, CAC, JDIC, JSE)	Large network of credit unions and members (JCCUL)	Large auditorium for training (YMCA)

Who: Policy Context

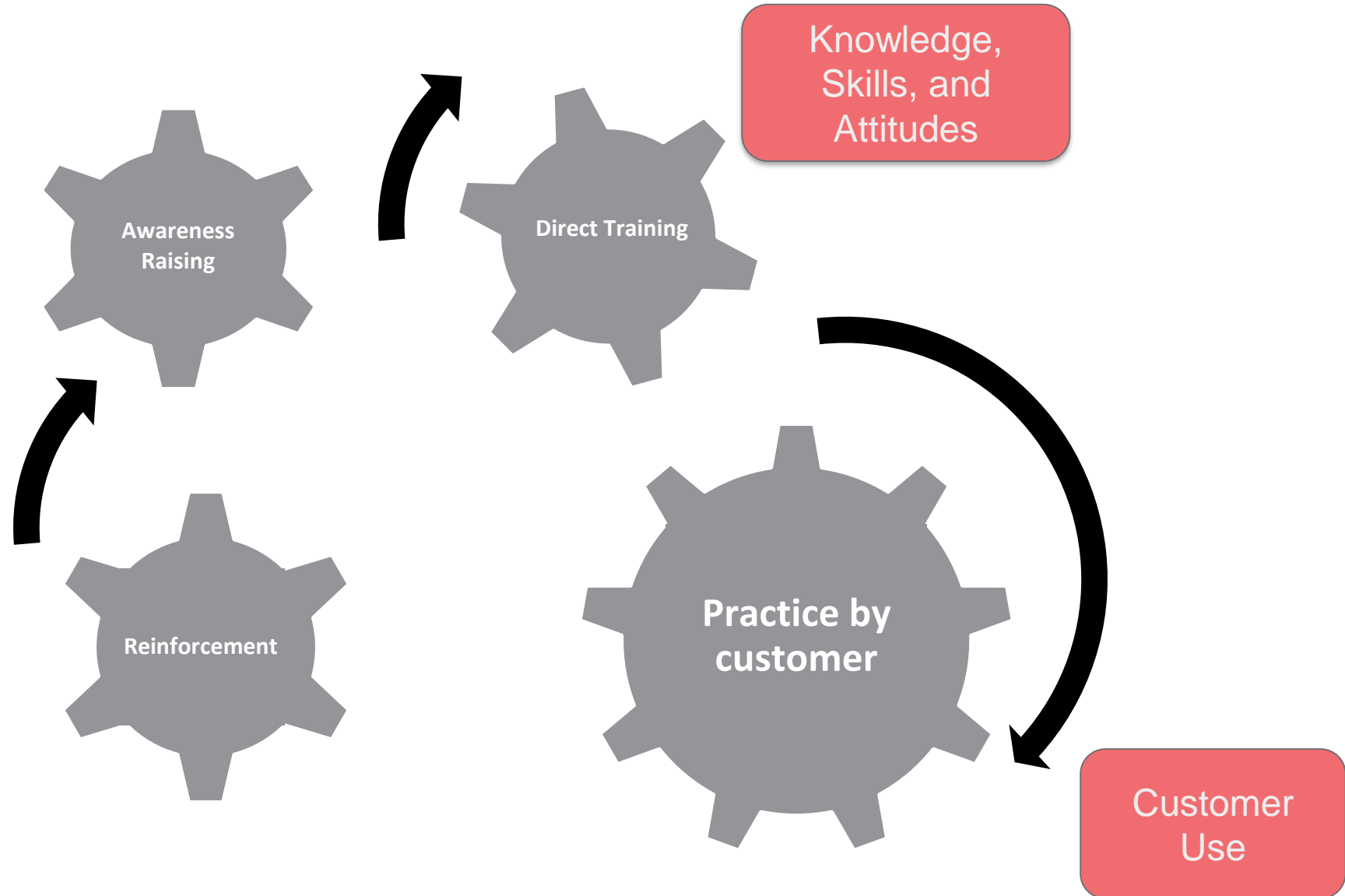
- Vision 2030 (Jamaica)
- National Financial Inclusion Strategy 2020 (Jamaica)
- National Youth Policy (Jamaica)
- Sustainable Development Goals (Global)

Coordination of Stakeholders





How: Effective Financial Education Strategy



How: Vision and Mission of JFEP

- **Vision:** To improve the financial capability of Jamaicans leading to the improved financial wellbeing and empowerment of Jamaicans by 2030.
- **Mission:** To provide all Jamaicans with access to financial education.

How: Guiding Principles Of JFEP

- Develop and promote work in partnerships
- Leverage existing initiatives
- Ensure coordination of implementing bodies
- Promote sustainable practices
- Ensure appropriateness of programme to target groups
- Establish monitoring and feedback mechanism

How: Strategic Objectives of JFEP

1. Promote Institutionalization and Coordination of Programme
2. Establish Baseline of Programme
3. Raise Awareness of Programme
4. Design Programme Tools
5. Build Capacity in Programme Tools and Provide Ongoing Support
6. Provide Direct Training to Target Market Segments
7. Provide Opportunities to Practice and Reinforce Financial Education
8. Conduct Monitoring, Evaluation and Learning of Programme

Contact Information

Danielle Hopkins

Founder, IF Consulting

Email: daniellehopkins@ifconsulting.co

Skype: daniellehop

Phone: 703-254-6401