

Who We Are

Since 1946, Freedom from Hunger has brought innovative and sustainable self-help solutions to the fight against chronic hunger and poverty. Our programs empower poor women and youth to manage and build their assets, protect the health of families and increase resilience and food security. We specialize in the design of client-centered programs and services that integrate financial and non-financial services for very poor women and youth, and in training organizational staff in their implementation.

Freedom from Hunger promotes inclusion of the poorest by supporting local organizations to offer *Saving for Change**—self-managed saving and lending groups integrated with simple, relevant, high-impact training in health, business and money management—and by assisting other Savings Group programs to integrate additional value-added services.

What We Are Offering

Guidance for formation is available through mobile phone-enabled animations, making it possible for frontline workers with little or no literacy skills to form strong, enduring savings groups.



A *Saving for Change* Community Agent in Bénin watches a Savings Group Formation animation on her mobile phone.



For more information

Freedom from Hunger
1644 Da Vinci Court
Davis CA 95618
(530) 758-6200 ext. 1053
education@freedomfromhunger.org
www.freedomfromhunger.org



Savings Group Formation Mobile Animations

**Saving for Change* was jointly developed by Freedom from Hunger, Oxfam America and Strømme Foundation.

Savings Group Formation Mobile Animations

- Reduce service implementation costs
- Maintain quality of services
- Ensure consistency among groups
- Empower frontline facilitators



“The mobile animations show the entire process for forming strong Savings Groups, one video animation at a time.”

—NGO Facilitator, Bénin



Easy to Use

- Step-by-step process
- Short sessions
- One-touch play on basic mobile phones
- Audiovisual tools for frontline facilitators
 - » No reading required, making it accessible to those with limited literacy
 - » Content is delivered in local languages

“Everything is in the video animations. If we forget anything, we can always watch later, the phone reminds us of all the messages before each meeting.”

—Community Agent, Bénin

Low-cost Delivery Model

Freedom from Hunger Role

- Develop technology solutions and training
- Coach and support local NGO staff

Partner NGO Role

- Promote Savings Groups in the communities
- Select, orient, train and support frontline facilitators

Frontline Facilitator Role

- Form, organize and support Savings Groups
- Deliver education sessions

Key Content of Savings Group Formation Mobile Animations

- Registration and Group Name
- Management Committee Election and Savings Amount
- Attendance and Savings Fines, Helpers and First Savings
- Loans—Maximum Duration and Interest
- Loan Fines and Managing Difficult Times
- Loan Evaluation and First Loans
- Distribution Period, Personal Goal and Social Goal
- Process for Savings and Loans Meeting
- Distribution Meeting
- First Meeting of a New Cycle

“Saving for Change is the program with the greatest outreach and lowest cost that we have.”

—National Coordinator, BUPDOS

For a sample of an animation scan the QR Code or go to <http://bit.ly/1BLneg3>

