

# UN Capital Development Fund

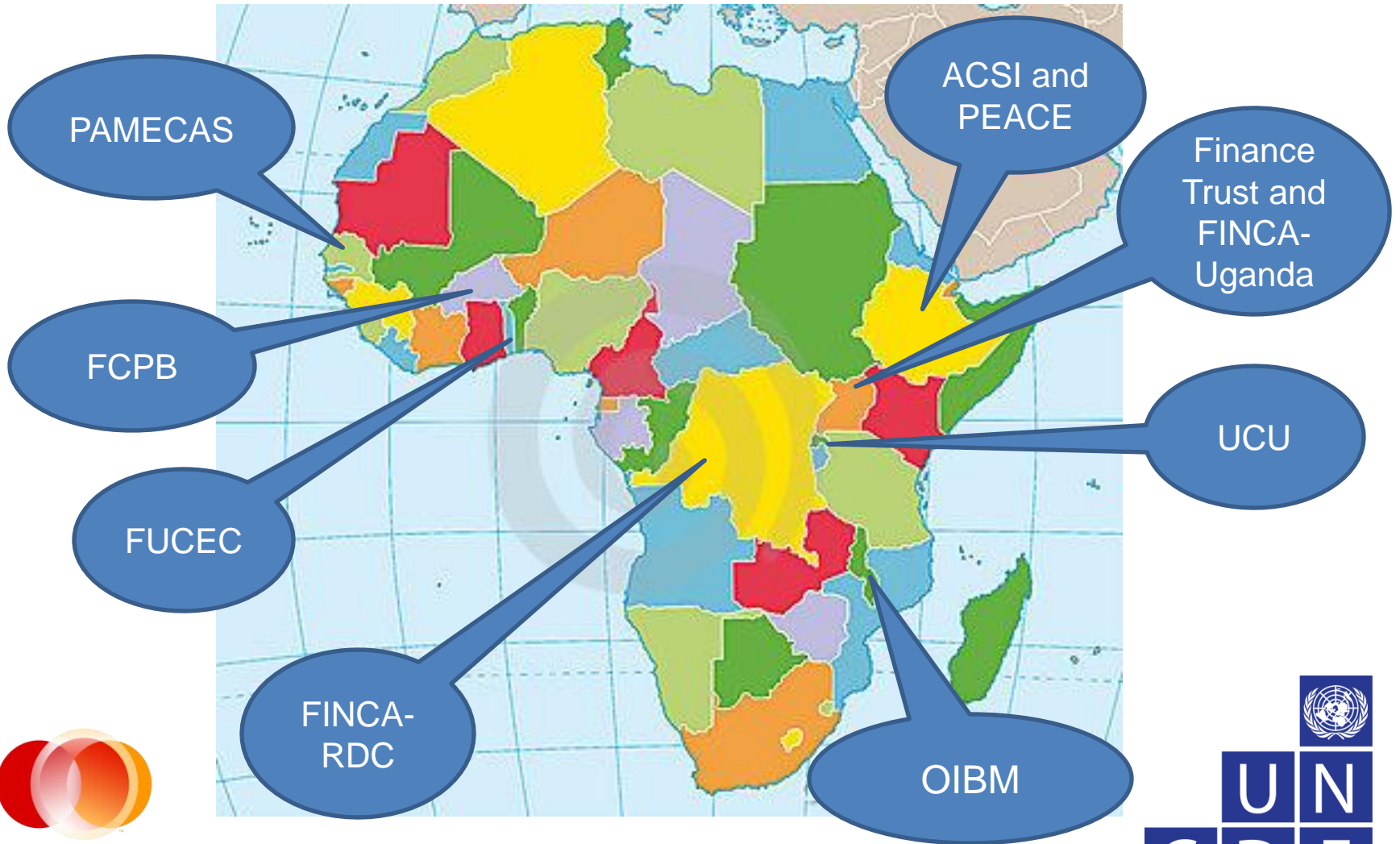
## Donor Support on Youth and Financial Services

### YOUTHSTART

March 2013



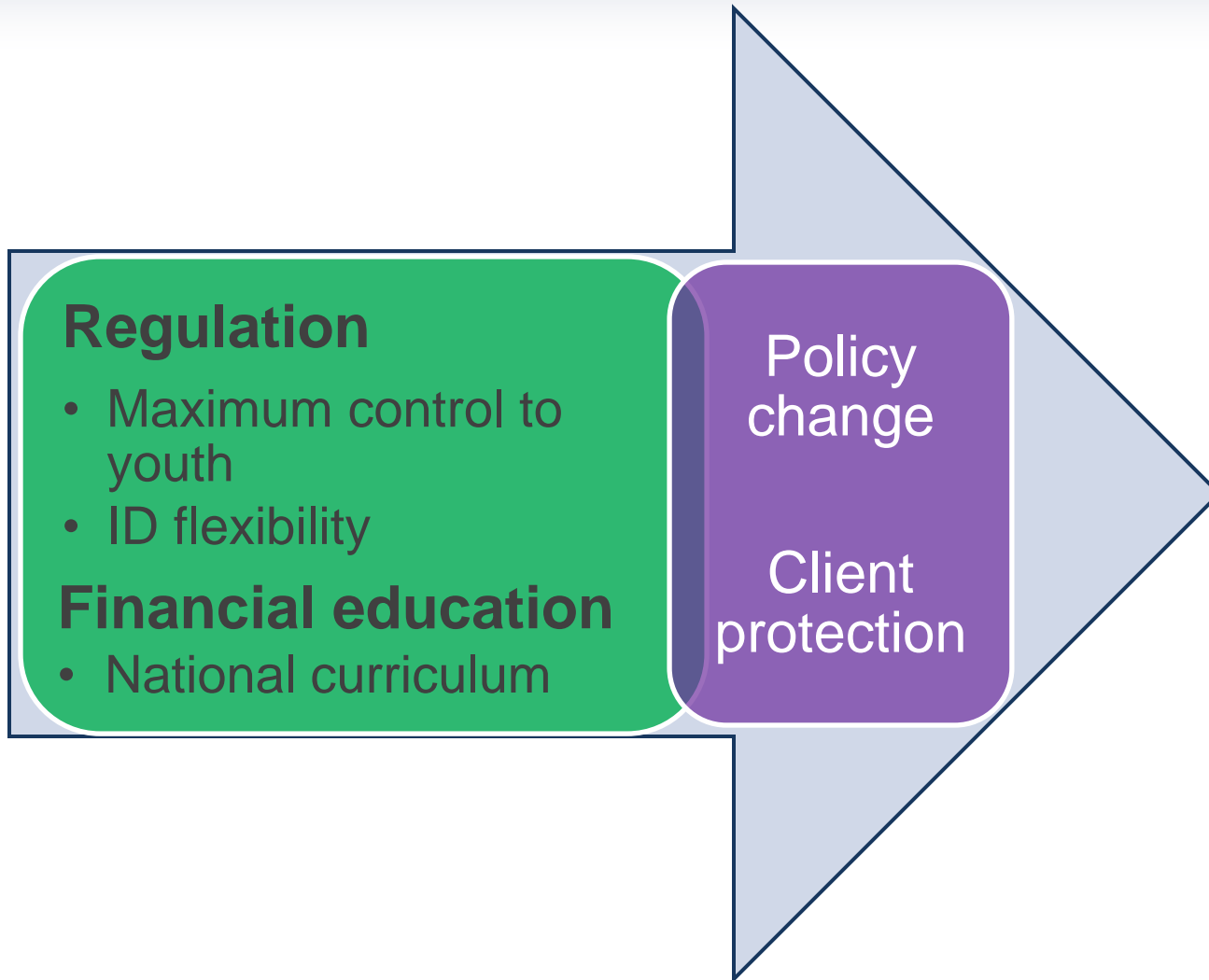
# 10 FSPs, 8 countries, 200 000 youth in 2014



The MasterCard  
Foundation



# YouthStart lessons learned: Policy opportunities



More information on:

[http://www.unCDF.org/sites/default/files/Project/AccessToYFS\\_0.pdf](http://www.unCDF.org/sites/default/files/Project/AccessToYFS_0.pdf)

# YouthStart lessons learned: Business Case



If all youth follows savings behavior, costs lower to 29%

Cross-selling opportunities!

Youth from pilot test branches have savings 70% higher than in roll out branches

Current costs represent 49% of savings volume (without NFS)

# YouthStart future plans

## Go global!

- Our partners will continue rolling out to serve up to 400,000 youth
- Scale achieved shows importance of youth share in FSPs clients base
- Demand exists: both FSPs and youth are proving their interest
- YouthStart welcomes new partners who may want to come onboard!



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**THANK YOU**

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