

Call for Proposals Orientation Webinar



Making Cents International presents

GLOBAL
YOUTH ECONOMIC
OPPORTUNITIES
SUMMIT

OCTOBER 1-4, 2019

WASHINGTON, DC



About Us

The Youth Economic Opportunities (YEO) Network improves youth livelihoods by advancing learning, collaboration, and impact of the global community of stakeholders working to enhance youth economic opportunities around the world.

The YEO Network achieves this through four interconnected activities:

- Annual Global Youth Economic Opportunities Summit (GYEOS, Oct. 1-4, 2019, www.youtheosummit.org)
- Online learning hub, www.youtheconomicopportunities.org
- Virtual learning events: ApplyIt Webinars
- Convening in-person learning events, including our Employer Roundtable and Research Roundtable



About the Annual GYEO Summit

- Held since 2007, the 2019 GYEOS will be our 13th annual event in Washington, DC.
- Convenes more than 550 technical experts from 60+ countries committed to advancing the social and economic well-being of young people globally.
- Agenda is typically three days, with 45-55 interactive breakout sessions; high-level plenaries; trainings and side-events; and professional networking opportunities.
- Learn more: www.youtheosummit.org



2019 GYEO Summit - Key Dates

Mark your calendars!

- February 11 - Call for Proposals and Registration Opens
- March 21 – Call for Proposals Deadline
- April 4-19 – Global Advisory Committee Receives Proposals to Review and Grade
- May 8 – Summit Agenda is Posted Online
- June 7 – Deadline for Presenters to Register for the 2019 Summit
- October 1-4: 13th Annual Global Youth Economic Opportunities Summit



2019 GYEO Summit Theme

The Opportunity Puzzle: Bringing the Pieces Together for All Youth To Learn, Earn and Thrive

About

- Builds on the outcomes from our 2017 – 2018 learning agenda on the changing nature of work for young people in developing contexts.
- Incorporates a deeper focus on “systems” and understanding the conditions needed for a more inclusive economy for young people.
- Spotlights this year include: Policy & Governance; Engaging Business; Healthy Workforce; The impact of “disruption” on young people (conflict, trauma, etc).
- Detailed Learning Agenda is available at: www.youtheosummit.org



Four Summit Tracks



1. Building a Foundation: How do we build a foundation of skills for youth that supports their long-term social and economic success in a changing world of work?



2. Ready for the Global Workforce: How do we prepare youth for transition to the workforce and for the demands of today's rapidly transforming global economy?



3. Livelihoods through Self-Employment: What kinds of skills, programs, and policies can prepare and support young people for self-employment, or entrepreneurship, in the growing gig and informal economies?

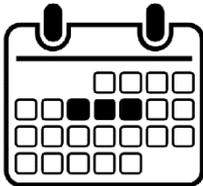


4. Global Context Matters: How will work both inform, and be shaped by critical factors like gender, conflict, migration, climate change, and policy environment?



2018 GYEO Summit At-A-Glance

3 days



520 Participants

64 countries



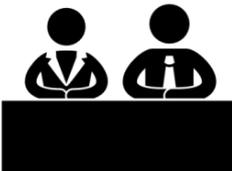
225 Organizations

174 Speakers



7 plenaries

59 Breakouts



Summit Session Formats



1. Morning Sessions
(45)

2. Breakout Sessions
(60, 90)



3. Training Sessions
(4 hrs)



2019 Summit Agenda

Track	Breakout Count			
Building a Foundation	1 - 2 (90)	8 (60)	1 - 2 (45)	10 - 11
Ready for the Global Workforce	1 - 2 (90)	8 (60)	1 - 2 (45)	10 - 11
Livelihoods Through Self-Employment	1 - 2 (90)	8 (60)	1 - 2 (45)	10 - 11
Global Context Matters	1 - 2 (90)	8 (60)	1 - 2 (45)	10 - 11

Agenda Session Type	# of Expected Sessions Accepted*
45 Minutes	8
60 Minutes	32
90 Minutes	8
Trainings	3
Plenaries	6
<i>*Subject to change</i>	



Submitting Your Proposal



- Submission Form will be available online at youtheosummit.org on **February 11th, 2019**.
- Take time to **review the form** before you submit
- Note **key deadlines**
- **Understand your Summit speaker commitment**
- Form questions are designed to help us understand who you are, the purpose and content of your session, and the **specific insights you can offer the Summit audience**
- **If you have any problems with the online form, please contact our team!**

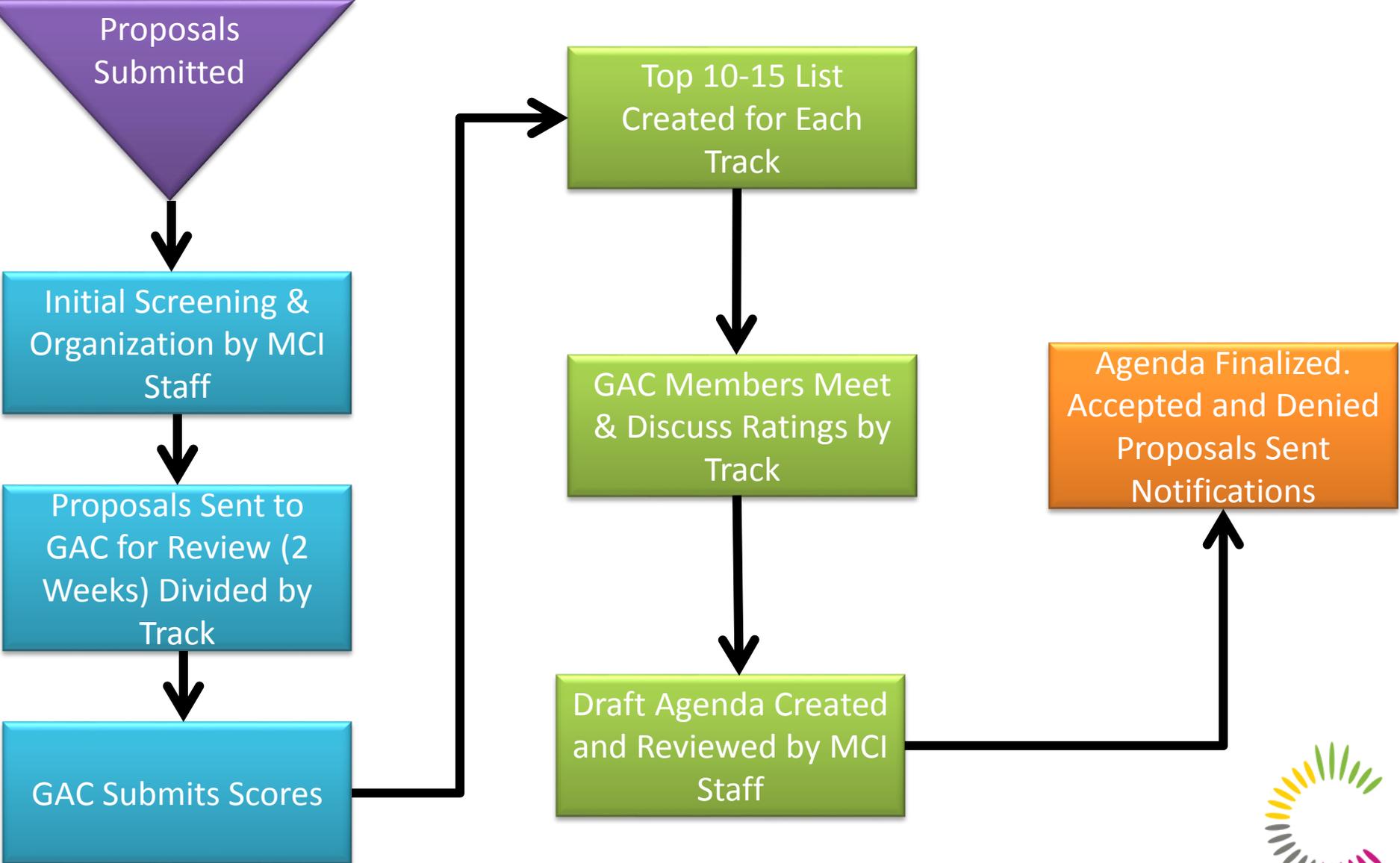


2019 Summit Agenda Summary

- **48** breakout sessions (45, 60 and 90 minutes); **3-4 half-day trainings** (anticipated) on October 1st, curated by the YEO Network.
- Organizations are limited to **two (2) proposals each** to ensure equity and variety in the agenda
- Final decisions are informed by how the Summit agenda takes shape. We look for a **diversity of topics, organizations and speakers (including youth)!**
- Submission Form is available at youtheosummit.org on February 11th, 2019. Questions about the form? Email Benjamin@makingcents.com



Call for Proposals Process



What Makes a Good Proposal: Key Points

The proposed session **should not**:

1. Promote a product, service or organization. Sessions that do so will be rejected.
2. Include more than two speakers from the same organization and should not exceed more than four speakers.

The proposed session **should**:

1. Be participatory and use a creative, collaborative format that engages the audience.
2. Be clear, specific, and relevant to the Summit Theme and selected Summit Technical Track(s). Summit proposals that incorporate cross-cutting topics such as Gender, Scale & Sustainability; Conflict; Technology; Financial Inclusion; Agriculture & Rural Development; and Monitoring, Evaluation & Learning (MERL) are preferred.
3. Offer concrete and practical “take-aways” related to the subject matter that attendees can apply to their own work. Guides, tools, or research featured in a session should be publicly available to attendees.
4. Include youth voices as presenters, moderators, or facilitators. Additional points are given to sessions that include youth participation.



Grading Rubric

Relevance to Summit Theme &
Cross-Cutting Topics

Session Content

Session Format

Quality & Diversity of Presenters



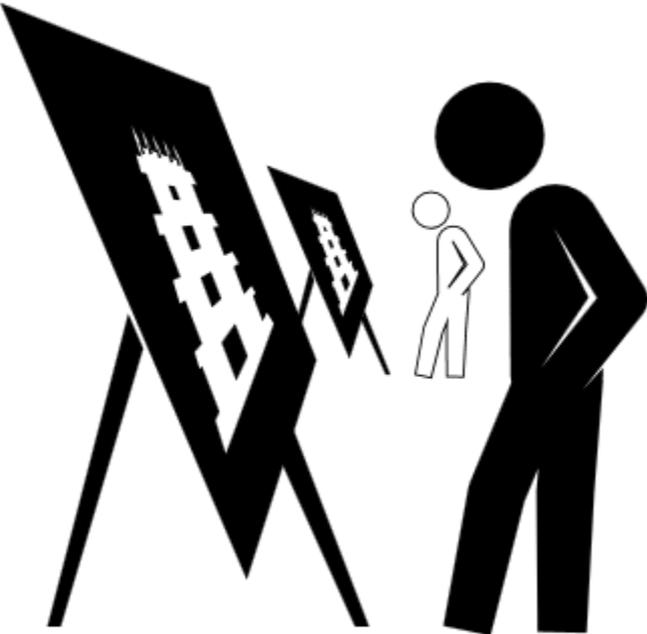
Summary of a Strong Proposal

- Identifies what specific lessons, insights, and/or tool(s) will be offered to participants
- Is evidence-based and/or offers new learning takeaways that can be applied by participants to their work
- No showcasing: does not sell a product or commercial service
- Reflects an understanding of the Summit audience
- Connects to the Summit focus and theme
- Includes youth as speakers or moderators



Other Roles to Play at the Summit

Poster



Sponsorship



Q&A

Visit the Summit Website for More Information:

www.YouthEOSummit.org

If You Have Any Additional Questions Regarding the Proposal Process or Proposal Submission Form, Please Write to Benjamin at Benjamin@makingcents.com

