

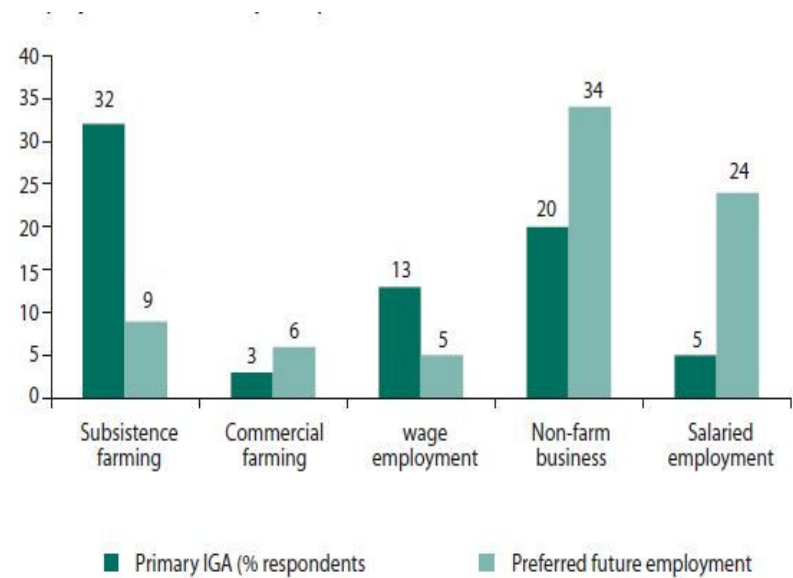
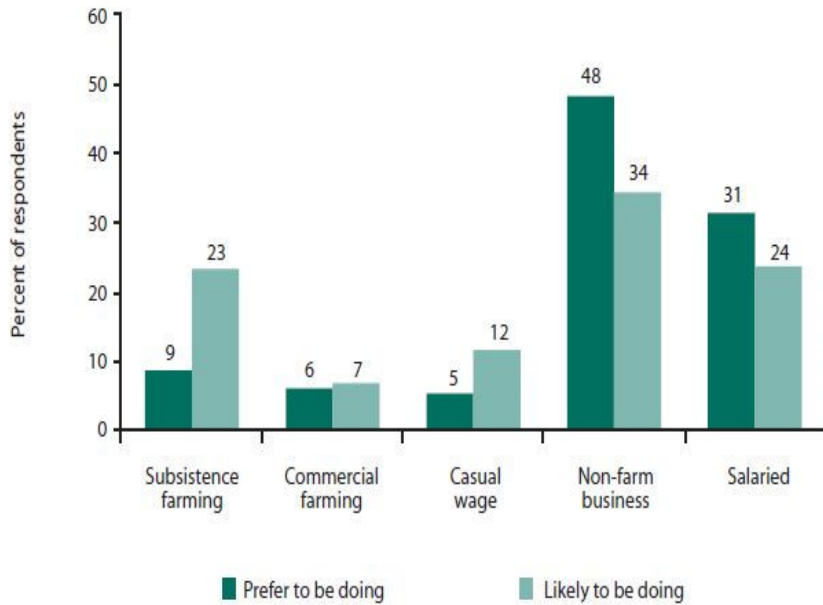


Economic Opportunities and Innovations for Rural Youth

Youth and Employment

Preferred and anticipated jobs among youth (p.62)

Current employment and future job aspirations (p.63)



Key Questions

- 1. How do we make work in agriculture more attractive and profitable?**
- 2. How do we implement projects (and research) in remote, sparsely populated areas?**
- 3. How do we expand opportunities in non-farm salaried employment for rural youth?**

Why Don't Youth Like Agriculture?

- It's hard to make money
 - It's risky (the vagaries of climate)
 - Inputs are expensive and improved technology requires training
- There's a social stigma
 - It's commonly viewed as a failure or punishment, not a real job
- Morbidity, malnutrition, low productivity

How Might We Confront This?

Provide inputs and training

- This is pretty standard
- Engaging Youth in Agriculture
 - Training and inputs for young farmers
 - Support model farms
- Inputs and Training Aren't Enough
 - Need value chain development
 - To get value products need good contracts

Provide Credit

- Provide loans! But how?
 - Population density
 - Cost for field agents
 - Credit Risk / inappropriate products for the context
- Ag/REU designed a specialized agricultural loan product
 - Back loaded to sync with harvest
 - Subsidize MF operations

Other Factors in Production (Health)

- Low productivity \leftrightarrow Poor nutrition
 - In order to improve agricultural productivity you need to improve health / nutrition
 - In order to improve health / nutrition, you need to improve agricultural productivity
- We have to integrate the elements!

An Innovative, Integrated Approach to Enhance Smallholder Family Nutrition

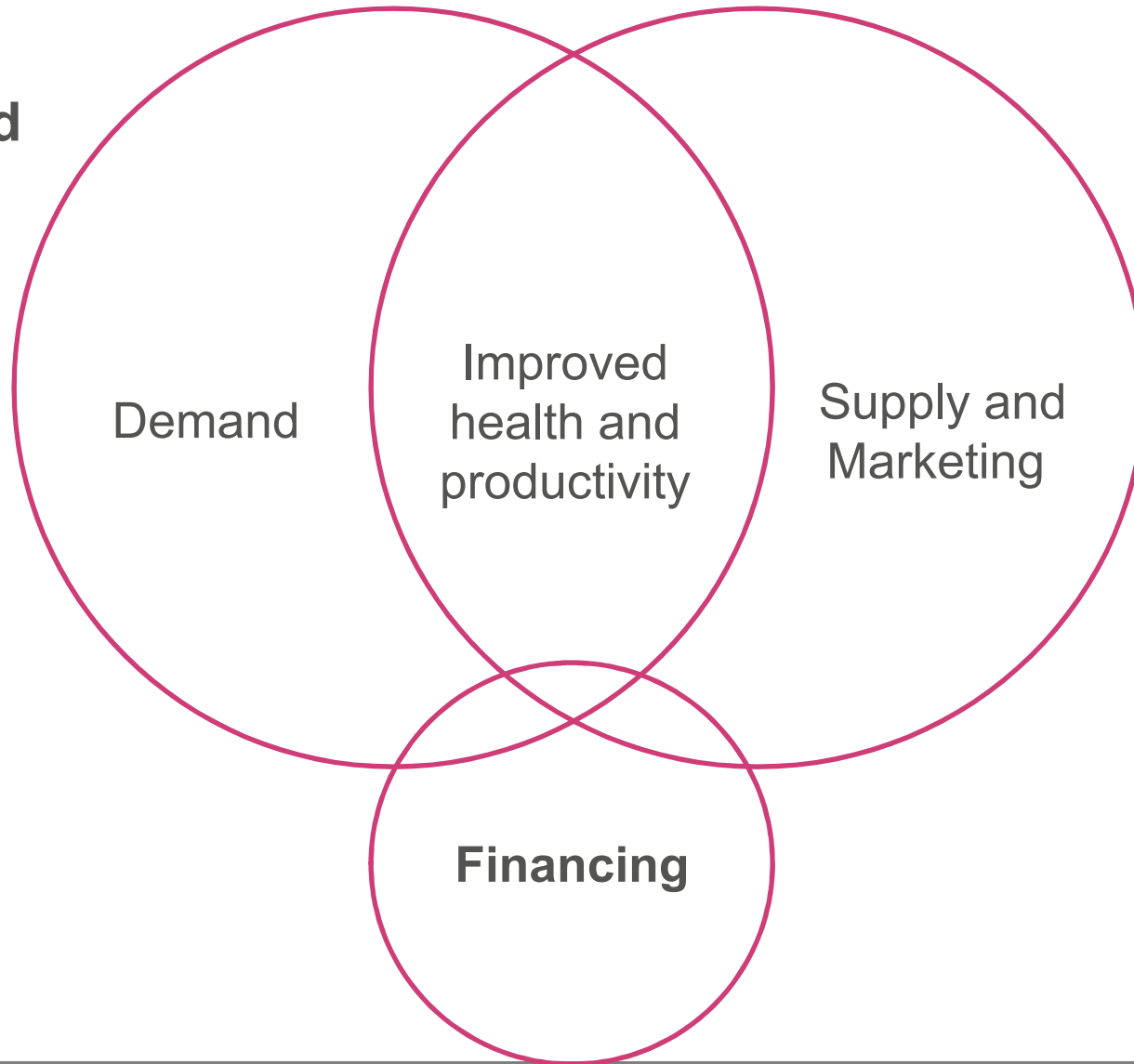
- Experiment combining nutrition, finance and bio-fortified crop production
- Over 8,000 households participating



Interventions

**Health and
Nutrition**

**Agriculture
and Markets**



Thanks!



Productivity and Health

- Adolescent Health Promoters
 - Health commodities
 - ORS, Zinc, Bendex, soap, toothpaste, etc.
 - Knowledge promotion
 - Micro-franchise
- 70 AHPs in pilot

Okay, great, but is any one of these program going to be enough?

A few things to have in mind when collecting data

- “The network is bad”
- “It’s ok to charge this with a car battery, right?”
- “I cannot send the data because Facebook”